

SERENA<sup>E</sup>

Shaping the future  
of sustainable Food



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# How Science Knows When Leftovers in the Fridge Go Bad



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Microrganisms leave  
their footprint while  
they grow

VOCS

Day 5  
Sour

Day 7  
Pungent

Day 9  
Fruity



*Curious about how science  
helps to monitor food  
freshness and reduce waste?*

***Join us to  
know more!***



Sensing  
what we can't see



Understanding  
what it means



Reducing waste,  
protecting our future



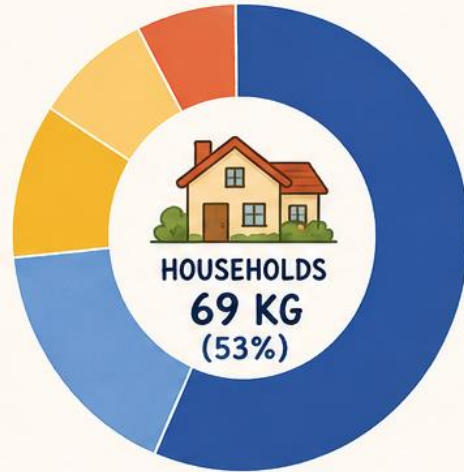
# HOW DO WE DECIDE TO DISCARD COOKED FOOD?

Most of the time... we rely on our eyes, nose, taste or memory!



Our decisions are based on limited clues, not on what is really happening inside the food. This leads to unnecessary **food waste**... or sometimes, **health risks**.

# THE BIGGEST SHARE OF FOOD WASTE HAPPENS AT HOME



- Households  
69 KG (53%)
- Manufacture of food products and beverages  
24 KG (18%)
- Restaurants and food services  
14 KG (11%)
- Primary production  
12 KG (9%)
- Retail and other distribution of food  
10 KG (8%)

More than half of all food waste in the EU comes from our homes. That's 69 kg per person every year!



## OUR OBJECTIVE

To reduce food waste by developing simple, smart tools that monitor food freshness in real time.



Less waste



Better for our planet

From guessing... to **knowing**.  
From **waste**... to **value**.

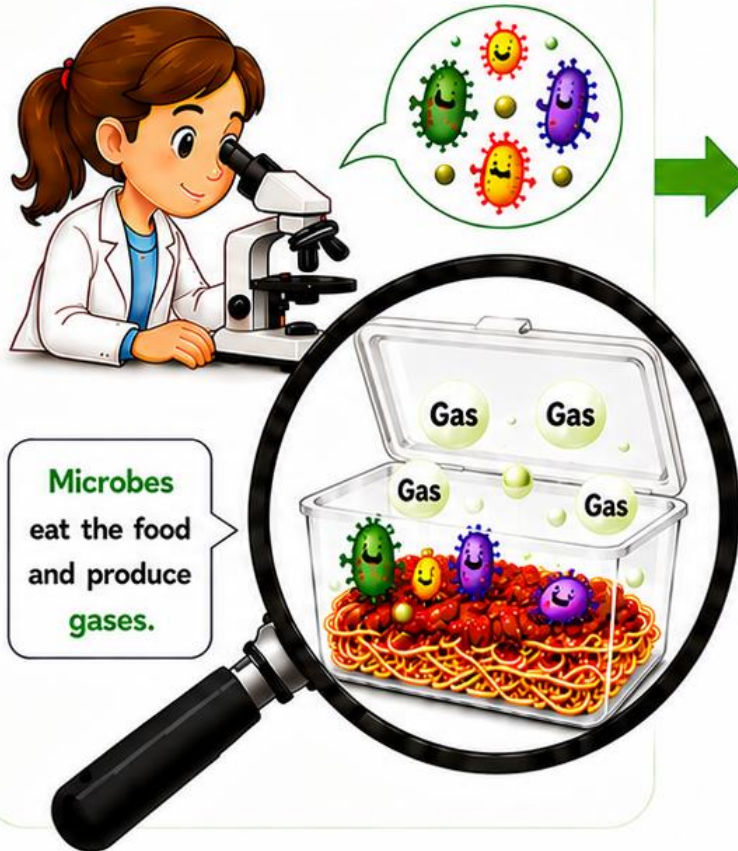


# HOW DO WE ACHIEVE THIS GOAL?

We need two important partners working together!

## MICROBIOLOGY

Microbiologists study tiny microbes that we can't see.



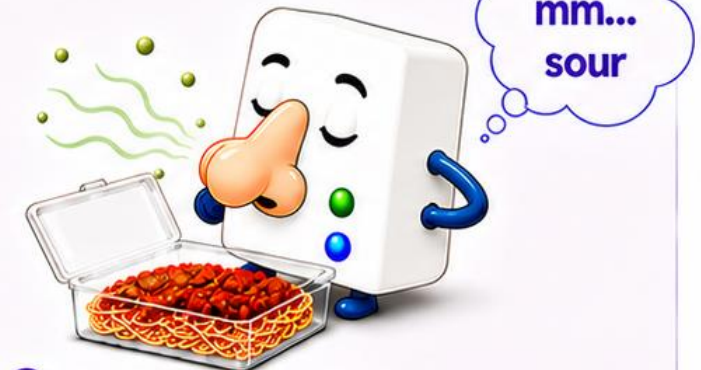
## TOGETHER THEY BUILD SMART FOOD BOXES



This smart box watches over the food and tells us how fresh it is – in real time!

## SENSOR TECHNOLOGY

Sensors are like our nose. They are better at knowing the gases!



- ✓ Detects gases from food
- ✓ Sends information in real time
- ✓ Helps us know if food is still good to eat



Sensors do the smelling job for us and help us understand the food better!



# FROM MICROBES TO SMART FOOD BOXES

Working together today to tell you about your food tomorrow.



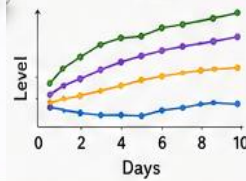
## 1. MICROBIOLOGIST SIDE

Understanding the invisible

I analyze how microbes grow in food regularly.



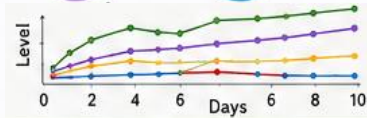
Microbial growth count



I also analyze the gases emitted by the food regularly.



Gas emission profile over time



Output: Periodic data on microbial growth and gas emission from food.



## 2. SENSOR TECHNOLOGY SIDE

Capturing the invisible

They use sensor technology to capture the gases emitted in the food box.



Gas sensing



Signal



Data transmission

- GOOD  
Fresh
- CAUTION  
Use soon
- POOR  
Spoiled



Output: Real-time gas data from the food environment.

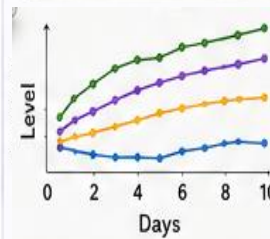


## 3. ALIGNMENT & INTEGRATION

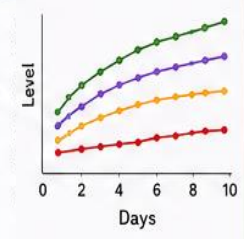
Bringing it all together

We compare, align and understand how well the sensor data matches the microbiological data.

Microbiologist Data (Lab Analysis)



Sensor Data (Real-time)



We evaluate the correlation and improve accuracy every day.

Output: A validated model that links microbial growth with gas emissions captured by sensors.

## 4. OUR FUTURE GOAL



To build **SMART FOOD BOXES** that tell you about your food in real time.



Together, they help us make smarter choices.



Less food waste



Smarter choices.  
Less waste.  
Better future.



Our mission: Science + Technology working together today for a smarter, sustainable tomorrow.

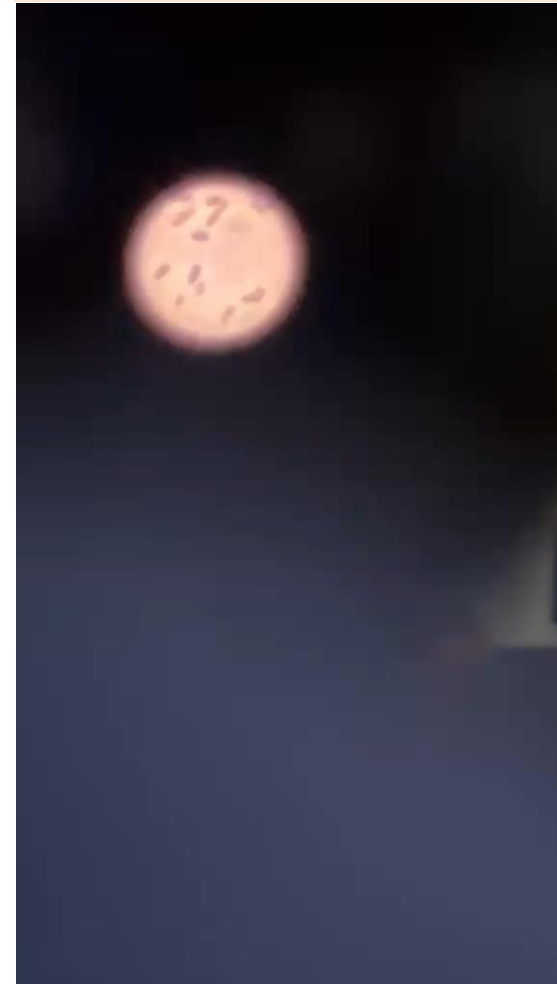


# Real-time Experimental Setup & Microscopic view of Microbes

Fridge with food boxes and sensors



Microbes under the microscope





# Thank You!

## Any Questions?



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